

THE INNOVATION SORCERER

An innovator, author and entrepreneur all rolled into one, Ashwini Rath is actively involved in IT consulting and software product development. His current research interests include cloud computing, Internet of Things, and mathematical sciences apart from history and music. Born in Odisha, Ashwini obtained his education completing post-graduation in theoretical physics and an advanced diploma in software management. He was a visiting student to some of the leading research institutes such as TIFR (Mumbai), IUCAA (Pune), and IOP (Bhubaneswar) during and after his study at the University of Hyderabad.

Later Ashwini took interest in Information Technology and founded a few technology startups after a series of software consulting assignments in India and abroad. Currently, he is actively involved in the strategic affairs and product development at Batoi Systems Pvt Ltd apart from serving as Director and Sr. consultant at companies co-founded by him in India and abroad.

What was your key turning points of your successful and inspiring journey of life and career?

Leaving academics and working in business environment was the key turning point. Academics did prepare my mind to take up tasks later and perform well, but the actual learning came in the process of my work.

How has life changed over the period of times?

Since childhood my parents and grandparents had significant impact on my life. When I was in school, my grandparents and my great grandfather died in a matter of a few days and it was extremely troubling.



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– ASHWINI KUMAR RATH
FOUNDER DIRECTOR & CEO
BATOI SYSTEMS PVT LTD

Many years later, getting married and being a father have been the most cherished change I have experienced in life. In fact, people around me - family members, friends and colleagues turn any change in my life into a smooth transition.

Despite your busy schedule, how do you rejuvenate?

Planning your work schedule and enjoying in work is a way to rejuvenate. However, it is also essential not to get entangled

with the results or get stressed by demand from people around you. As time rolls on, one gets wiser, but then learns what not to do rather than what new things to do. It is usual that people fear of doing a mistake as they grow in age. This is what I battle against everyday in my life to keep myself relevant and fresh.

Reading books of different authors, visiting places of interest and meeting new people and learning different things from each situation act as catalysts for my renewal.

According to you, what makes a successful person to become an inspiring personality?

Success is a relative term. This means different for different people. If you have faith in your plan and work towards it, you are successful. Journey is as important as the destination in my view. People, who believe this, always inspire me through their deeds. I would thus term those people as inspiring.

What would you advice the young generation to keep them advanced in their mindset in the race of technology dominated society?

"Stop addiction of using smartphone and blind-sharing on social media' would be the single most important piece of advice if somebody wants to better in life and career in the long run. The habit of reading books should be inculcated from the very beginning. Use technology to your advantage and do not fall pray to it.