

ESC sets up Odisha Industry Support Cell

STATESMAN NEWS SERVICE
BHUBANESWAR, 2 MAY:

Production of semiconductors will start in Odisha in the next couple of years, said IT Minister Mukesh Mahaling at a summit titled 'From Temple to Tech' here on Friday.

The summit was organized by the department of electronics and IT in collaboration with the Electronics and Computer Software Export Promotion Council (ESC). Government officials, industry leaders, academic experts, and startups from across India and abroad participated in the summit.

Vishal Kumar Dev, Principal Secretary, Department of Information Technology highlighted the growing contribution of the services sector towards the State Gross Domestic Product (GSDP). He spoke about the various benefits and incen-



tives available to investors in the state's IT policy and semiconductor policy.

Joint Secretary to the Government of India, Manish Chadha presented a comparative picture of the country's hardware production and said that a few years ago there were many chal-

lenges. But after the central

▶▶ **Semiconductor production to start in Odisha in two years: Minister Mahaling**

government came up with attractive policies, India has made considerable progress in electronics manufacturing. 99% of mobile phones used in India are made within the country.

Executive Director of ESC Gurmeet Singh, Chairman (Global Outreach) Sandeep

Narula, ESC Chairman Veer Sagar and ESC (Eastern) Chairman Dr Ashwini Kumar Rath and others were present.

Among the key highlights was the launch of the Odisha Industry Support Cell by ESC, aimed at providing export guidance, global market access, mentoring, and standards compliance support for local electronics and IT enterprises. The event also saw the unveiling of a white paper titled "Electronics and Software Exports from India and Odisha," offering a data-backed roadmap for expanding the state's export capabilities.

Six Memoranda of Understanding (MoUs) were signed between ESC and leading academic institutions including IIT Bhubaneswar, IIT Bhubaneswar, OUTR, BPUT, VSSUT, and the World Trade Center Bhubaneswar, to promote industry-academia collaboration and skill development.

